

What does ECIA Do...?

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Why is ECIA Important?

Resourceful
Knowledgeable
Partnerships
Advocate
Advisors
Essential services



Our Mission...

Empower Communities
and their people through:

- sustainable partnerships
- promoting equity and inclusivity
- providing services to enhance the quality of life in the region



Connect with Us!

<https://www.facebook.com/eastcentralintergovernmentalassociation/>

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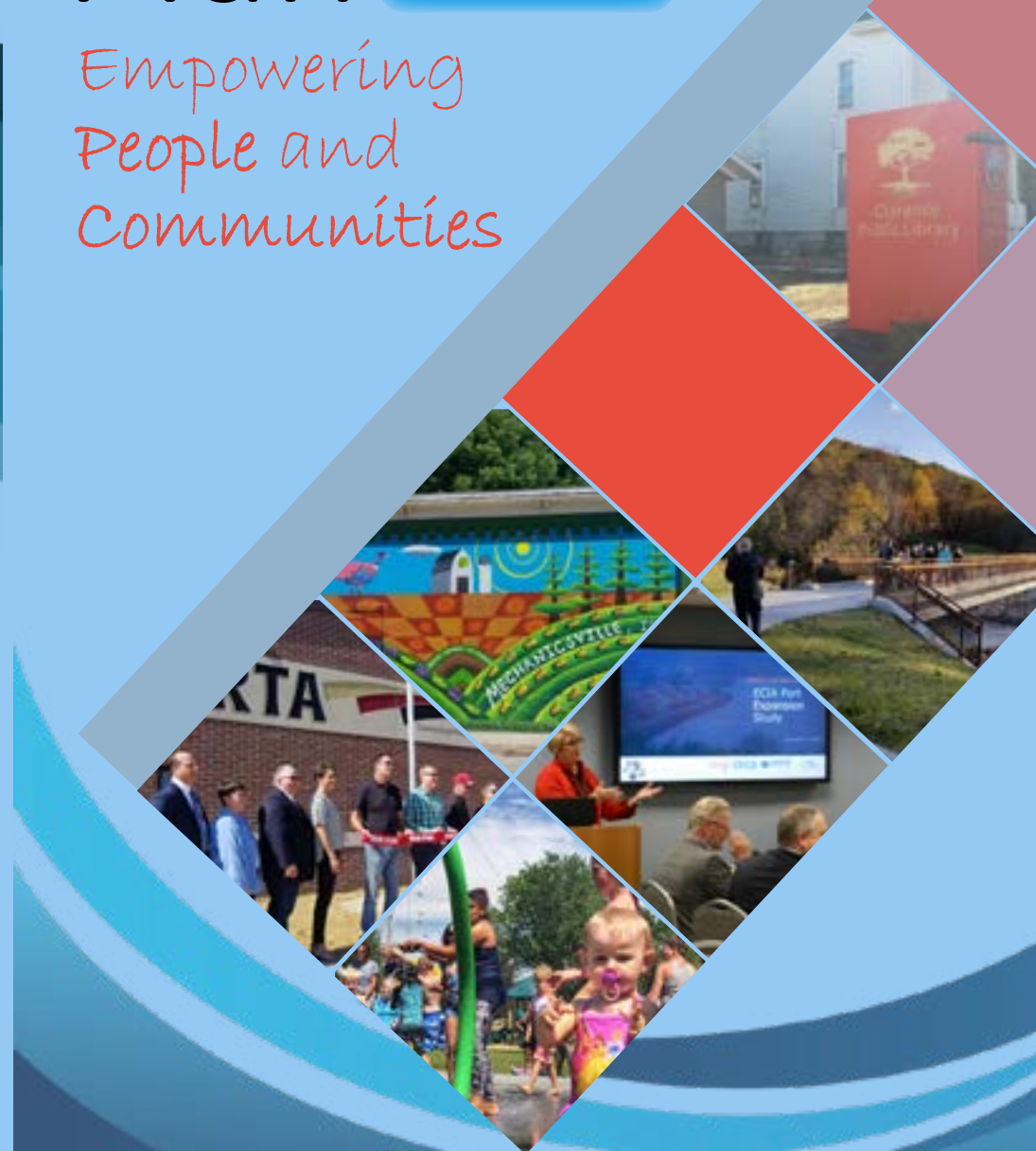
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www.ecia.org



Strategic Plan 2020-2025

*Empowering
People and
Communities*



Strategic Priorities >

Action Steps >

Outcomes



Team Development and Excellence

Institute a workforce development and succession planning program to address staff retirements and to efficiently recruit, develop, and increase the leadership pool and enhance staff effectiveness.



Diversify and Expand Services

Proactively diversify and expand ECIA services to meet member government needs and priorities.



Effective Resource Management

Maintain funding for relevant ECIA programming and secure funding and resources for newly identified priorities to maintain ECIA's viability.



Educate, Foster and Value Partnership

Educate, foster and continue to build on relationships with state and federal departments and agencies; legislative staff; local, state and federal officials; non-profits; ECIA partners; and the private sector.

2020-2025

- Develop an agency wide succession plan
- Update internal policies and manuals on a regular basis
- Support professional development opportunities
- Provide flexible work schedules, competitive benefits, and amenities for recruitment and retention
- Conduct ongoing outreach in the five-county region
- Develop new programs and services while maintaining current programming
- Develop fiscally constrained annual budget
- Build and expand successful community organizations and foundation partnerships
- Strengthen relationships with state and federal legislators
- Strengthen relationships with federal and state departments and agencies
- Participate in national and state organizations
- Develop and maintain strong relationships with board members, private sector and general ECIA membership



Team Development and Excellence

- Funding plans developed for hiring staff in key positions when current staff retire.
- Desktop procedural manuals developed by 2022; Personnel handbook reviewed.
- At least two national conferences attended annually; All inspectors trained and certified as required by State law.
- Annual salary reviews, benefit plans and work schedules assessed.
- Increased use of newsletters, Facebook and social media.

Diversify and Expand Services

- Increase annual visits to at least 15 annually through meetings and trainings with partners, member governments and citizens to discuss ECIA programs, services and assess community needs.
- Through comprehensive planning determine member government needs by conducting housing needs assessments, hazard mitigation plans, workforce needs assessments, etc.; Will conduct at least 2 assessments or studies per year.
- Successfully expand programming in housing, community development, etc; Expand Lead and Brownfield programming; RTA expanded services to van pool and partnerships with taxi services, Uber or Lyft; First pocket neighborhood complete with a second started; Small cities funding continued with increased number of communities participating and seeking RPA funding.
- Nuisance Abatement program expanded with at least 2 communities participating per year.
- EIRUSS program expanded by adding 2 new systems.
- STREETS project fully implemented and funding secured for operations by 2023.
- Business Growth loan portfolio grown to \$30 million by 2024.

Effective Resource Management

- Annually review and increase ECIA membership fees to correspond with budget and programming changes.
- ECIA building reserve increases by at least \$5,000 annually.
- Funding secured to replace HUD Resiliency program by 2022.
- Land Bank developed and funding secured by 2021.
- Housing Trust Fund, ROSS ESS, and TBRA rental assistance programs continued with grants awarded annually.
- Funding secured for a 2nd Pocket Neighborhood in the region by 2023.
- RTA has a defined fleet maintenance and replacement program with balanced budget securing at least 1 new contract or service per year.
- Business Growth secures at least \$2.5 million annually in new loans.
- At least one RCDI grant secured every 2 years.
- United Way and SNAP program funding is secured and is an annual grant for Homeless.

Fostering and Valuing Partnership

- Host annual legislative dinner/event with ECIA, PEI board members.
- Attend at least 2 legislative days per year in Des Moines or Washington.
- Participate in at least 3 state organization meetings annually.
- Publish at least 6 newsletters and 12 grant alerts annually.
- At least 2 meetings a year are held with local lenders and developers to promote Business Growth programming.
- ECIA websites updated annually with complete overhauls every 3 years.