

Section 3 CEDS Goals and Objectives - Defining Regional Expectations

Prioritized Goals and Objectives* as reported in the 2000-2014 CEDS

Increase/Expand the Economic Segments in the Region

- Prepare and plan for the expansion and creation of industrial parks
- Encourage the location and expansion of manufacturing industries
- Encourage the expansion of the tourism/recreation and service industries
- Encourage the location and expansion of technology related industries
- Encourage the location of wind, solar, and alternative fuel industries
- Encourage the creation and expansion of industries that promote the use of agricultural products
- Encourage small and minority owned business startups
- Encourage entrepreneurship
- Encourage the retention and expansion of existing employers
- Encourage the location and expansion of current telephony technology and broadband technology systems
- Promote the improvement of highway, rail, airport, and river transportation
- Improve infrastructure and maximize existing resources
- Promote and encourage companies in the region to buy and supply regionally
- Encourage partnerships and marketing as a region, not individually

Create a Skilled, Highly Educated, Permanent, Full-Time Workforce for Business and Industry

- Maintain and create new partnerships in the region
- Connect business and industry with employment and training programs
- Collaborate regionally to address employers' workforce needs
- Promote programs to encourage high school and college age students to explore career paths in the region such as utilizing the career readiness program and/or the career based website, accessmyfuture.com
- Encourage employers to utilize local and regional websites for posting open positions within their company such as accessdubuquejobs.com
- Encourage the creation of "green" jobs in the region

Facilitate the Improvement and Maintenance of the Housing Stock and Housing Supply in the Region

- Encourage the construction of affordable housing development
- Encourage the reuse and redevelopment of vacant existing properties in the region converting to housing stock
- Encourage homeownership opportunities
- Encourage regional rental collaboration for multiple housing unit listings

Promote Improvement of Basic Public Works Facilities and Community Services which Improve the Public's Health, Safety, and Living Conditions

- Disseminate information on available funding resources
- Encourage partnerships in the region
- Encourage the use of EIRUSS for small communities and unincorporated areas in the region
- Encourage the use of sustainable and green concepts in the development of water, sewer, housing and community facility projects

Promote and encourage sustainability throughout the region

- Collaborate regionally to create ECO-EI building on the Sustainable Dubuque program
- Create a regional economy with opportunities for new green markets, jobs, products, and services
- Encourage energy conservation
- Encourage recycling
- Encourage community design and reuse which contributes to identity, heritage and sense of place
- Encourage environmental integrity through healthy air, reduced greenhouse gas emissions and minimizing health risks