

Prosperity [eastern i o w a]

7600 Commerce Park
Dubuque, IA 52002

Prosperity Eastern Iowa
Steering Committee Meeting
Monday March 22, 2010, 10:00-Noon
ECIA Medium Conference Room

AGENDA

1. Call to order
2. Introductions
3. Initiatives updates
 - a. New Business Recruitment
 - i. CVN company connections?
 - ii. Loras College partnership (April 8th 11-12:30)
 - iii. Website facelift (attachment)
 - b. Buyer Supplier Connection
 - i. Registered companies update
 - ii. MOU and Partnership with NIBN
 - iii. Marketing Plan (attachment)
 - iv. Contest
 - v. Private industry options(outside of region)
 - c. Workforce Development
 - i. Website traffic analysis
 - ii. Blog update
4. Other Business
5. Next Meeting April 26, 2010
6. Adjourn