

RTA Transportation Needs

Service Needs

- ◆ Expanded Hours and Days of Service:
 - Evening Service (after 5:00 P.M.)
 - Weekend Service
 - Holiday Service

- ◆ Better Education and Marketing of Service

- ◆ Affordability of Service
 - Affordable Fares
 - In Conjunction with Operating Grants Like New Freedoms, Job Access Reverse Commute, Section 5310 and Section 5311
 - No Fares

- ◆ Greater Geographic Coverage
 - Increase in Service to University of Iowa Hospitals and Clinics
 - Expanded Service in Dubuque County
 - Provide Jackson County Residents Access to Services Outside of Jackson County
 - Increase Service from Jackson County to Dubuque

- ◆ Greater Accessibility to Service
 - Make System More User Friendly
 - Shorter Ride Times on Existing Routes
 - Increase Frequency of Inter-city Routes in All Three Counties
 - Provide Easy to Understand Schedules, Route and Fare Information

- ◆ Uniform Fare Structure

- ◆ Increase Capacity on Existing Routes
 - Maquoketa In-town
 - Jackson County Inter-city

- ◆ Expanded Regularly Scheduled Routes
 - Bellevue to Dubuque
 - Cascade to Dubuque
 - Colesburg to Manchester
 - Delhi/Hopkinton to Manchester
 - Dyersville In-town
 - Dyersville to Dubuque
 - Dubuque to Iowa City
 - Manchester to Dubuque
 - Peosta to Dubuque
 - Intercity Bus Service in Dubuque County, Including Northern Dubuque County

RTA Transportation Needs

Service Needs

- ◆ School Shuttle Service
- ◆ Service to Bettendorf from Jackson County
- ◆ Delaware County Elderly & Disabled Service to Local Doctors and Grocery Stores, etc.
- ◆ Coordination of General Public Scheduling to Efficiency and Effectively Accommodate General Public Service Requests between Maquoketa and Dubuque
- ◆ Adopt 24-hour Notice Policy to Address Capacity Constraints Caused by Same Day Service Requests
- ◆ Subsidized In-town Rate for Local Service Not Otherwise Funded by an Entitlement Program
- ◆ Determine Innovating Approaches to Lower Operating Overhead
- ◆ Increase use of Cab Service for Same Day Service
- ◆ Accessible Cab Service for 24/7 Accessibility
- ◆ Dedicated Dialysis Transportation on a Four Wheelchair Accessible Bus in All Three Counties
- ◆ Expansion/Coordination of Service in the City of Dubuque to Accommodate Consumers not on a Fixed Route and/or not Eligible for Minibus Service
- ◆ Partner with Senior Living Facilities and Daycares Operating Private Fleets – Possible Brokerage Service
- ◆ Affordable Before and After School Transportation

RTA Transportation Needs

Management Needs

- ◆ Mobility Management Position
- ◆ Transit Operator Position
- ◆ Driver Training
 - First Aid/CPR
 - Defensive Driving
 - Passenger Assistance
 - Sensitivity
- ◆ Centralized Dispatch
- ◆ More Flexible Regulation for School and Charter Services
- ◆ Local (City/County) Support for Operation Expenses
- ◆ Organized Advocacy for Transit
- ◆ Leverage Maximum Federal Dollars into Service Area (Waiver)

Fleet Needs

- ◆ Timely Bus Replacement
 - Local Match for 14 Vehicles is \$128,892
 - Federal Share for 8 Vehicles is \$359,589
- ◆ Fleet Expansion
 - Higher Fuel Efficiency Vehicles
- ◆ Electronic Fareboxes
- ◆ GPS & Mobile Data Terminals
- ◆ Lower Maintenance Expenses

Facility Needs:

- ◆ Bus Storage Facility
 - Manchester
 - Dyersville
- ◆ Maintenance Equipment at Dubuque Facility (\$120,000 to \$300,000)